



Bulletin

To: OESA Regular Members

Bulletin 04-21

From: Neil De Koker, President

Date: June 18, 2004

Planning Perspectives, Inc. Annual Survey of Tier 1 Suppliers

OESA invites executives from Regular Member companies to participate in the annual Planning Perspectives, Inc. survey on North American OEM-Tier 1 relationships. The survey will be conducted via the Internet within the next week.

Only Tier 1 supplier executives may participate in the survey; therefore it is necessary for all survey participants to pre-register.

OESA encourages members that work with the North American OEMs to take advantage of this opportunity. Planning Perspectives enables suppliers to confidentially provide the OEMs with insight into the quality of the working relationships with the OEMs. Individual suppliers are not associated with the results.

After discussion with OESA, Planning Perspectives Inc. has significantly reduced the cost of detailed reports for OESA members that participate in the survey. OESA will also present the survey results to OESA members in a Town Hall meeting to be scheduled for late summer or early fall.

Register for the survey by visiting www.ppiresearch.com.

For further information, contact Margaret Baxter, at mbaxter@oesa.org or John Henke at Planning Perspectives, at henke@ppi1.com.