



To: OESA Regular Members

BULLETIN: 04-26

**From: Neil De Koker
President**

Date: July 23, 2004

OESA Members Only Town Hall Meeting: N.A. OEM Benchmark Survey

Dr. John Henke, President and CEO, Planning Perspectives, Inc.

September 9, 2004 ♦ 7:30 Registration and Breakfast ♦ 8:00 a.m. – 9:30 a.m. Program
MSU Management Education Center, Auditorium ♦ 811 W. Square Lake Road ♦ Troy, Michigan

Dr. John Henke will present the results of the Planning Perspectives, Inc. (PPI) study on OEM and supplier relationships at an OESA Members Only Town Hall Meeting on September 9th at the MSU Management Education Center in Troy, Michigan. The issues covered in the study include:

- OEM - supplier working relationships
- Communication quality
- Cost reduction activity
- Product development practices

Attached is the agenda and registration form. For more information on this program, contact Noelle Schiffer, at nschiffer@oesa.org.

Members using a credit card may click here [Online Registration](#), register online. Members must login using their e-mail address. First time users must refer to OESA Bulletin 04-29 for password information. Members who do not have Bulletin 04-29 should click "reset my password" to access online registration. For assistance with registration, contact Jennifer Demoff, at jdemoff@oesa.org.



Original Equipment Suppliers Association

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Agenda

7:30 – 8:00	Breakfast and Registration
8:00 – 8:10	Introduction <i>Neil De Koker, President, OESA</i>
8:10 – 9:10	OEM -- Supplier Relationships <i>Dr. John Henke, President and CEO, Planning Perspectives, Inc.</i>
9:10 – 9:25	Question and Answer
9:25 – 9:30	Closing <i>Neil De Koker, President, OESA</i>
9:30	Adjourn



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Registration Form

For faster online credit card registration click here - [Online Registration](#).

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Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Name: _____ e-Mail: _____

Confirmation e-mails will be sent Monday, September 6, 2004

Title: _____

Name: _____ e-Mail: _____

Confirmation e-mails will be sent Monday, September 6, 2004

Title: _____

Registration Fees:

Survey Participants: \$ 45.00 x _____ = Total: \$ _____

Members as non-survey participants: \$ 75.00 x _____ = Total: \$ _____

Payment Method: Check enclosed for \$ _____ (Make check payable to OESA) -OR-

Charge to (Circle One): American Express MasterCard VISA

Card Number: _____ Exp. Date: _____

Name (as printed on card): _____

Signature: _____

Note: Refunds cannot be given after September 2, 2004. Substitutions are always welcome. Please mail or fax your completed registration form to the address or fax number below. Confirmation e-mails will be sent to registrants on September 6, 2004. Members that do not receive a confirmation and have registered should call OESA. * **Membership in OESA is based on company, not individual. To review the OESA membership list, visit www.oesa.org**