



**To: OESA Members and Guests**

**BULLETIN: 04-31**

**From: Neil De Koker, President**

**Date: September 1, 2004**

### **OESA and Deloitte Survey and Study: IT in the Supplier Industry**

OESA and Deloitte & Touche, LLC invite members to participate in an IT study, "IT in the Supplier Industry." Members of the e-Business Council and executives from Deloitte & Touche, LLC designed the survey to examine key elements of supplier IT processes and strategy, and establish benchmarks for IT performance. The survey will also explore the use of leading practices as enablers for performance improvement in IT. The findings will provide a valuable resource for companies seeking to measure and improve IT performance, and establish or maintain high-performing IT functions.

The scope of the survey includes:

- Business drivers for technology change
- IT investment
- Prevalent software for specific business processes
- Appropriate return and metrics
- Emerging technologies
- Comparison data on technology environment, spending, and ROI

*Companies that complete a survey will receive an individualized company report at the conclusion of the study.* The primary survey responses should be completed by the IS leader, CIO, IS Director or equivalent, with additional responses from the automotive unit business leader, President or CEO. The survey can be completed online and should take approximately 50 minutes. The survey deadline is September 20<sup>th</sup>.

Web address: [www.keysurvey.com/OESA](http://www.keysurvey.com/OESA)

Survey password: September20

All survey responses will be confidential and OESA will report aggregate study results. Deloitte will validate and complement the survey results through a series of executive interviews, and provide a final report in 4Q 2004. Participating companies will receive an event registration discount.

OESA members seeking more information should contact Margaret Baxter, at [mbaxter@oesa.org](mailto:mbaxter@oesa.org).