



To: OESA Members and Guests

BULLETIN: 04-32

From: Neil De Koker, President

Date: September 7, 2004

2004 OESA Fall Industry Outlook Conference and Annual Meeting of Members

"Preparing for the Future: New Criteria for Success"

Monday, November 8, 2004

The Hyatt Regency Dearborn, Dearborn, Michigan

OESA invites members and guests to register for the sixth annual Fall Industry Outlook Conference and Annual Meeting of Members, November 8th at the Hyatt Regency Dearborn, Dearborn, Michigan.

The automotive industry is facing a number of challenges: health care, pension, and product liability are significant issues. Traditional customer market share is declining, excess capacity and global competition are placing relentless pressures on product pricing; raw materials and energy costs are escalating and availability is not always certain; and a record number of product launches are challenging our collective project management capabilities. Automotive suppliers are uniquely aware that the current climate is challenging the business model. The theme, "Preparing for the Future: New Criteria for Success," reflects on the fact that suppliers need to re-think the traditional approach to seeking new business and strategically choose business partners with aligned goals and shared values.

A roster of outstanding industry leaders will provide insight into what will it take to succeed going forward within the industry. Former **Michigan Governor John Engler**, recently appointed as President and CEO of the National Association of Manufacturers, will deliver the keynote luncheon address on shared priorities for manufacturers. **Ron Gettelfinger**, President, United Auto Workers, will address the importance of collaborative relationships between critical constituencies for success in the automotive industry and the survival of manufacturing in America.

The OESA conference features top executives from companies redefining success despite the challenges confronting the automotive industry and manufacturing in America. The speakers include:

- **Akihiko Saito, Ph.D.**, Executive Vice President, Toyota Motor Corporation
- **Peter Rosenfeld**, Executive Vice President, Procurement and Supply, Chrysler Group, DCX
- **Jacqui Dedo**, President, Automotive, The Timken Company
- **Al Power**, President and CEO, Decoma International
- **Fred Bauer**, Chairman and CEO, Gentex Corporation
- **Kathleen Ligocki**, President and CEO, Tower Automotive
- And, **Steve Girsky**, Managing Director, Morgan Stanley

Take advantage of this opportunity to network with peers and create insight for the future.

Conference Sponsor:





2004 Fall Industry Outlook Conference and Annual Meeting of Members

"Preparing for the Future: New Criteria for Success"

November 8, 2004

Hyatt Regency Dearborn -- Dearborn, Michigan

Agenda

- 7:30 - 8:30 Registration and Continental Breakfast
- 8:30 - 9:15 **Annual General Meeting of Members**
(Chairman, President and Council Reports, Election of Board Members)
- 9:15 - 10:00 **Fall Industry Outlook Conference**
"Today for Tomorrow"
Akihiko Saito, Ph.D., Executive Vice President, Toyota Motor Corporation
- 10:00 - 10:20 Networking Break
- 10:20 - 11:00 **Peter Rosenfeld**, Executive Vice President, Procurement and Supply, Chrysler Group
- 11:00 - 11:45 **Steve Girsky**, Managing Director, Morgan Stanley
- 11:45 - 1:45 Lunch
Speaker: **John Engler**, President and CEO, National Association of Manufacturers
- 1:45 - 2:00 Break
- 2:00 - 2:15 **Michael Wujciak**, Vice President, Global Automotive Leader, Capgemini
- 2:15 - 2:45 **Ron Gettelfinger**, President, United Auto Workers
- 2:45 - 3:10 **Al Power**, President and CEO, Decoma International
- 3:10 - 3:35 **Jacqui Dedo**, President, Automotive, The Timken Company
- 3:35 - 4:00 Break
- 4:00 - 4:25 **Fred Bauer**, Chairman and CEO, Gentex Corporation
- 4:25 - 4:50 **Kathleen Ligocki**, President and CEO, Tower Automotive
- 4:50 - 5:30 Supplier CEO Panel Questions and Answers
- 5:30 - 6:30 Reception and networking with cocktails and hors d'oeuvres

Conference Sponsor:





Original Equipment Suppliers Association

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“Preparing for the Future: New Criteria for Success”

Monday, November 8, 2004

The Hyatt Regency Dearborn, Dearborn, Michigan

For online credit card registration click - [Online Registration](#).

Members must login using their e-mail address. First time users should refer to the personally merged information in Bulletin 04-29 for password information. Members who did not save Bulletin 04-29 should click “Reset My Password” to access online registration. Contact Brenna Putman at 248.952.6401 ext. 226 for assistance.

Registration Form

Company: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____

Name: _____ **e-Mail:** _____

Confirmation e-mails will be sent to registrants on November 2, 2004

Title: _____

Name: _____ **e-Mail:** _____

Confirmation e-mails will be sent to registrants on November 2, 2004

Title: _____

Registration Fees:

OESA Members*: \$450 registration fee on/before 10/27 \$550 registration fee after 10/27

OESA Non-Members: \$525 registration fee on/before 10/27 \$625 registration fee after 10/27

Please register the above _____ individual(s) at \$ _____ per person, totaling \$ _____.

Payment Method: Check enclosed for \$ _____ (Make check payable to OESA) -OR-

Charge to (Circle One): American Express MasterCard VISA

Card Number: _____ **Exp. Date:** _____

Name (as printed on card): _____

Signature: _____

Note: Refunds cannot be given after November 1. Substitutions are always welcome. **Hotel Accommodations:** The Hyatt Regency Dearborn has a block of rooms for OESA Conference attendees on Sunday and Monday, November 7 and 8, at a reduced rate of \$149 per night single and \$174 per night double. The rate will be held until October 15. For reservations, contact the hotel at 313.593.1234 and mention the OESA Annual Conference.

Conference Sponsor:



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