



To: OESA Members and Guests

BULLETIN: 04-42

From: Neil De Koker, President

Date: October 20, 2004

**Reminder: Last Chance to Register at Early Bird Rate**  
**2004 OESA Fall Industry Outlook Conference and Annual Meeting of Members**  
"Preparing for the Future: New Criteria for Success"  
Monday, November 8, 2004  
The Hyatt Regency Dearborn, Dearborn, Michigan

OESA reminds members and guests to register for the Outlook Conference at reduced "early bird" rates. The Fall Industry Outlook Conference and Annual Meeting of Members is November 8<sup>th</sup> at the Hyatt Regency Dearborn, Dearborn, Michigan. The early registration discounted registration fee ends October 27<sup>th</sup>.

Nearly 300 members have already registered for the conference and space is limited.

Former *Michigan Governor John Engler*, President and CEO of the National Association of Manufacturers, will deliver the keynote luncheon address on shared priorities for manufacturers and *Ron Gettelfinger*, President, United Auto Workers, will address the importance of collaborative relationships.

The OESA conference features top executives from companies redefining success despite the challenges confronting manufacturing in America. The speakers include:

- *Akihiko Saito, Ph.D*, Executive Vice President, Toyota Motor Corporation
- *Peter Rosenfeld*, Executive Vice President, Procurement and Supply, Chrysler Group, DCX
- *Jacqui Dedo*, President - Automotive, The Timken Company
- *Al Power*, President and CEO, Decoma International
- *Fred Bauer*, Chairman and CEO, Gentex Corporation
- *Kathleen Ligocki*, President and CEO, Tower Automotive
- And, *Steve Girsky*, Managing Director, Morgan Stanley

Take advantage of this opportunity to network with peers and create insight for the future. A full agenda and registration information are attached. For additional information, contact OESA at 248.952.6401, extension 221.

*Conference Sponsor:*





## 2004 Fall Industry Outlook Conference and Annual Meeting of Members

**“Preparing for the Future: New Criteria for Success”**

**November 8, 2004**

**Hyatt Regency Dearborn -- Dearborn, Michigan**

### **Agenda**

- 7:30 - 8:30 Registration and Continental Breakfast
- 8:30 - 9:15 **Annual General Meeting of Members**  
(Chairman, President and Council Reports, Election of Board Members)
- 9:15 - 10:00 **Fall Industry Outlook Conference**  
**“Today for Tomorrow**  
***Akihiko Saito, Ph.D.***, Executive Vice President, Toyota Motor Corporation
- 10:00 - 10:20 Networking Break
- 10:20 - 11:00 ***Peter Rosenfeld***, Executive Vice President, Procurement and Supply, Chrysler Group
- 11:00 - 11:45 ***Steve Girsky***, Managing Director, Morgan Stanley
- 11:45 - 1:45 Lunch  
Speaker: ***John Engler***, President and CEO, National Association of Manufacturers
- 1:45 - 2:00 Break
- 2:00 - 2:15 ***Michael Wujciak***, Vice President, Global Automotive Leader, Capgemini
- 2:15 - 2:45 ***Ron Gettelfinger***, President, United Auto Workers
- 2:45 - 3:10 ***Al Power***, President and CEO, Decoma International
- 3:10 - 3:35 ***Jacqui Dedo***, President - Automotive, The Timken Company
- 3:35 - 4:00 Break
- 4:00 - 4:25 ***Fred Bauer***, Chairman and CEO, Gentex Corporation
- 4:25 - 4:50 ***Kathleen Ligocki***, President and CEO, Tower Automotive
- 4:50 - 5:30 Supplier CEO Panel Questions and Answers
- 5:30 - 6:30 Reception and networking with cocktails and hors d’oeuvres

**Conference Sponsor:**





# Original Equipment Suppliers Association

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"Preparing for the Future: New Criteria for Success"  
Monday, November 8, 2004  
The Hyatt Regency Dearborn, Dearborn, Michigan

**For online credit card registration click - [Online Registration](#).**

Members must login using their e-mail address. First time users should refer to the personally merged information in Bulletin 04-29 for password information. Members who did not save Bulletin 04-29 should click "Reset My Password" to access online registration. Contact Brenna Putman at 248.952.6401 ext. 226 for assistance.

**For Registration by fax, print this page with credit card information and fax to 248.952.6404.**

## Registration Form - 10-20-04

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **e-Mail:** \_\_\_\_\_

Confirmation e-mails will be sent to registrants on November 2, 2004

**Title:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **e-Mail:** \_\_\_\_\_

Confirmation e-mails will be sent to registrants on November 2, 2004

**Title:** \_\_\_\_\_

### **Registration Fees:**

OESA Members*:	\$450 registration fee on/before 10/27	\$550 registration fee after 10/27
OESA Non-Members:	\$525 registration fee on/before 10/27	\$625 registration fee after 10/27

Please register the above \_\_\_\_\_ individual(s) at \$ \_\_\_\_\_ per person, totaling \$ \_\_\_\_\_.

**Payment Method:** Check enclosed for \$ \_\_\_\_\_ (Make check payable to OESA) -OR-

**Charge to (Circle One):** American Express      MasterCard      VISA

**Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**Name (as printed on card):** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Note:** Refunds cannot be given after November 1. Substitutions are always welcome. **Hotel Accommodations:** The Hyatt Regency Dearborn has a block of rooms for OESA Conference attendees on Sunday and Monday, November 7 and 8, at a reduced rate of \$149 per night single and \$174 per night double. The rate will be held until October 15. For reservations, contact the hotel at 313.593.1234 and mention the OESA Annual Conference.

*Conference Sponsor:*



2950 W. Square Lake Road, Suite 101 • Troy, Michigan 48098-5724 • Phone: 248.952.6401 • Fax: 248.952.6404

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