



To: OESA Members and Guests

Bulletin 05-01

From: Neil De Koker, President

Date: Jan. 20, 2005

Automotive Supplier IT Survey Report

Feb. 3, 2005 ♦ 7:30 a.m. Registration and Continental Breakfast

8 a.m. – 11:30 a.m. Program

Troy Hilton, 5500 Crooks Rd. ♦ Troy, Mich.

On Feb. 3, OESA and Deloitte & Touche, LLC will present results from a recent automotive supplier IT survey. The survey, developed in conjunction with the OESA e-Business Council, examines key elements of supplier IT process and strategy, and establishes benchmarks for IT performance. The event will include an overview of survey findings, discussion of best practices, and a supplier panel discussion.

A panel of executives will provide insight into survey findings from the supplier perspective. Panelists include: **Mike Thibideau**, CIO, Webasto Sunroof Systems; **Richard Hein**, vice president, Information Technology, TI Automotive; **Harold Reese**, vice president, Information Technology, Cooper Standard Automotive; and **Bill Macfarlane**, CIO, N.A., Siemens VDO. The panelists will discuss how IT, software and operating systems are shaping supplier organizations.

Randall Miller, principal, Deloitte & Touche, LLC, will review and comment on survey results, which found:

- IT spending varies among participants and is expected to grow in 2005
- Cost reduction and productivity improvement are important drivers of IT investment
- Outsourcing and off-shoring are used by a small portion of participants and do not seem to be a strong future emphasis
- Supporting customers and product launches are top business drivers impacting IT strategies
- ERP is a major topic
- Suppliers are shifting to web-based hardware platforms
- There is an increased use of Windows NT and Linux, at the expense of Unix and OS/400
- No single emerging technology was identified as a top priority

IT professionals in senior management roles, IT service providers and consulting firms should attend the conference. For those companies that completed the survey, individual survey results will be made available at the event. Copies of survey findings will be made available to all attendees.

For additional details on the study, contact Margaret Baxter, at mbaxter@oesa.org. For assistance with registration contact Brenna Putman, at bputman@oesa.org.



Original Equipment Suppliers Association

Draft Agenda

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|-------------------------|---|
| 7:30 a.m. - 8 a.m. | Registration and Continental Breakfast |
| 8 a.m. - 8:15 a.m. | Welcome
Neil De Koker , President, OESA |
| 8:15 a.m. – 8:30 a.m. | Background – Why we did the survey
Harold Reese , Vice President – IT, Cooper Standard Automotive |
| 8:30 a.m. – 9:30 a.m. | The Survey Results
Randy Miller , Partner, Deloitte |
| 9:30 a.m. – 9:45 a.m. | Break |
| 9:45 a.m. – 10:30 a.m. | Panel Discussion and Question and Answer
Harold Reese , Vice President – IT, Cooper Standard Automotive
Bill MacFarlane , CIO, Siemens VDO Automotive
Rick Hein , Vice President – IT, TI Automotive
Mike Thibideau , CIO, Webasto Roof Systems, Inc. |
| 10:30 a.m. – 11 a.m. | OEM Keynote Speaker |
| 11:15 a.m. – 11:30 a.m. | Question and Answer |
| 11:15 a.m. – 11:30 a.m. | Closing
Neil De Koker , President, OESA |



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Registration Form

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Name: _____ **e-mail:** _____

Title: _____

Name: _____ **e-mail:** _____

Title: _____

Name: _____ **e-mail:** _____

Title: _____

Registration Fees:

OESA Members* and Deloitte customers on or before Jan. 31: \$ 125 x _____ = Total: \$ _____

OESA Members and Deloitte customers after Jan. 31: \$ 150 x _____ = Total: \$ _____

Non-Members on or before Jan. 31: \$ 175 x _____ = Total: \$ _____

Non-Members after Jan. 31: \$ 225 x _____ = Total: \$ _____

Please register the above _____ individual(s) at \$ _____ per person, totaling \$ _____.

Payment Method: Check enclosed for \$ _____ (Make check payable to OESA) -OR-

Charge to (Circle One): American Express MasterCard VISA

Card Number: _____ Expiration Date: _____

Name (as it appears on card): _____

Signature: _____

Notes: **Refunds cannot be given after Jan. 28, 2005.** Substitutions are always welcome. * Membership in OESA is based on company, not individual. To review the OESA membership list, visit www.oesa.org