



Original Equipment Suppliers Association

BULLETIN

To: OESA Members and Guests

BULLETIN: 05-07

From: Neil De Koker, President

Date: Feb. 21, 2005

The Road Ahead for the North American Automotive Industry: Supplier Strategies OESA Regional Meeting -- Chicago

March 21, 2005 ♦ Registration and Breakfast 8 a.m. – 8:30 a.m. ♦ Program 8:30 a.m. – 12 p.m.
The Hyatt Rosemont – O'Hare ♦ 6350 N. River Road ♦ Rosemont, Ill.

The Original Equipment Suppliers Association announces "The Road Ahead for the North American Automotive Industry: Supplier Strategies" on March 21, 2005 in Rosemont, Ill. This meeting is the third in a series of regional meetings designed to bring OESA to members located outside of metro-Detroit. The objective of the meeting is to discuss and share ideas on industry issues, problems and strategies. The meeting will include an update of OESA initiatives and services and an interactive discussion on topics selected by participants.

OESA is pleased to have *Kim Korth*, president and CEO, IRN, Inc. present "Challenges and Opportunities for Automotive Suppliers." *Korth*, a well-known figure in automotive circles and an outspoken advocate for the supplier community, is a member of the OESA board of directors.

Dave Andrea, vice president, business development, OESA, will discuss supplier strategies for negotiating the volatile steel and resin prices and provide an updated outlook for the resin and steel markets.

Take this opportunity to meet peers from other automotive supplier companies and learn more about the OESA value proposition, which features unique products, services, market intelligence and peer group councils.

Additional regional meetings are planned for Nashville, Tenn. and Grand Rapids, Mich.

Overnight accommodations are available at the Hyatt Rosemont – O'Hare at \$135 per night plus tax. To make a reservation, contact the Hyatt Rosemont directly at 847.518.1234.

The meeting agenda and registration information are attached. For further information, contact Margaret Baxter at mbaxter@oesa.org or 248.952.6401 ext. 223.

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Original Equipment Suppliers Association

Agenda

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8 a.m. – 8:30 a.m.	Registration and Breakfast
8:30 a.m. – 8:35 a.m.	Welcome and Introductions <i>Neil De Koker</i> , President, OESA <ul style="list-style-type: none">○ Review of Antitrust Guidelines○ Introductions
8:35 a.m. – 9:35 a.m.	The Road Ahead for Auto Suppliers: Challenges and Opportunities <i>Kim Korth</i> , President and CEO, IRN, Inc.
9:35 a.m. – 10:05 a.m.	Improving the Industry Value Proposition Through Collaboration <i>Neil De Koker</i> , President, OESA
10:05 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11 a.m.	Open Forum Attendees discuss issues of current interest Facilitator: <i>Neil De Koker</i> , President, OESA <ul style="list-style-type: none">○ OEM Price Reductions○ Warranty Agreements○ Steel Surcharges○ Raw Materials Prices○ Cost Management○ OEM Terms and Conditions
11 a.m. – 11:45 a.m.	Steel and Resin Markets – Supplier Strategies <i>Dave Andrea</i> , Vice President, Business Development, OESA
11:45 a.m.	Closing Remarks <i>Neil De Koker</i> , President, OESA



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Registration Form

The Road Ahead for the N.A. Automotive Industry: Supplier Strategies

OESA Regional Meeting – Chicago

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For faster online credit card registration, click - [Online Registration](#).

Members must log in using their e-mail address. Members without a password should click “reset my password” to access online registration. Contact Brenna Putman at 248.952.6401 ext. 226 or bputman@oesa.org for assistance. Members may also complete this form and fax to OESA at 248.952.6404.

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

1. Name: _____ e-mail: _____

Title: _____

2. Name: _____ e-mail: _____

Title: _____

3. Name: _____ e-mail: _____

Title: _____

4. Name: _____ e-mail: _____

Title: _____

Registration Fees:

OESA Members:	\$150 registration on or before March 16, 2005	\$150 x _____ = \$ _____
	\$175 registration after March 16, 2005	\$175 x _____ = \$ _____
OESA/Non-Members:	\$200 registration on or before March 16, 2005	\$200 x _____ = \$ _____
	\$225 registration after March 16, 2005	\$225 x _____ = \$ _____

Payment Method: Check enclosed for \$ _____ *Make check payable to OESA* OR
Charge to (Circle One): American Express MasterCard VISA

Card Number _____ Expiration Date _____

Name (as it appear on card) _____ Signature _____

Notes: Refunds cannot be given after March 18, 2005. Substitutions are always welcome. Mail the completed registration form and check payment to the address below, or register online with credit card payment.

1301 W. Long Lake Road, Suite 225 • Troy, Mich. 48098-6328 • Phone: 248.952.6401 • Fax: 248.952.6404

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