



ORIGINAL EQUIPMENT SUPPLIERS ASSOCIATION **AGENDA**

Small and Medium Enterprise Presidents Council

May 11, 2010

Somerset Inn

2601 W. Big Beaver ♦ Troy, Mich.

- 12:00 p.m. – 12:45 p.m. **Registration, Lunch, and Networking**
- 12:45 p.m. - 1:00 p.m. **Welcome, Introductions and Review Antitrust Guidelines**
Neil De Koker, President, OESA
- 1:00 p.m. - 2:00 p.m. **Defense Market Opportunities: Requirements and Strategies for Revenue Diversification**
John Bedz, Consultant, Defense / Automotive, Automation Alley
John will lead a discussion on the opportunities for small and medium suppliers to diversify into the defense market. John is the main interface with the National Automotive Command, TARDEC and the Alley to build networks with small businesses and the technology leads within TARDEC as well as Defense Department prime contractors. John is also involved with the DOD's Diminishing Manufacturing project focused on rebuilding the DOD's supply base for critical replacement parts. Additional representatives from the NAC may be present.
- 2:00 p.m. – 2:20 p.m. **Break**
- 2:20 p.m. – 3:30 p.m. **Council Roundtable Discussion**
 - Topics will be submitted by council members
- 3:30 p.m. – 4:15 p.m. **Strategic Issues and Planning Process at Grand Rapids Controls Company**
Jim Bradbury, President, Grand Rapids Controls Company
Jim will lead a discussion on the strategic planning process at Grand Rapids Controls including his review of the external business environment, building a consensus around strategic objectives and deploying the corporate strategy.
- 4:15 p.m. – 4:30 p.m. **Meeting Feedback and Agenda Items for Next Meeting**
 - Meeting Dates for 2010
 - August 19
 - November 17-Discussion to move to December
- 4:30 p.m. **Adjourn**