



Join. Engage. Advance.

Original Equipment Suppliers Association **AGENDA**

OESA Advanced Technology Council

February 14, 2019

OESA Conference Center

25925 Telegraph Road, Suite 350 ♦ Southfield, Mich.

- 12:00 Noon **Registration and Networking Lunch**
- 1:00 p.m. **Introduction, Review Agenda, and OESA Events**
Steve Horaney, Vice President, Membership & Sales, OESA
- 1:10 p.m. **Anti-Trust Guidelines**
Jennifer Dukarski, Attorney, Butzel Long
- 1:20 p.m. **Evolving Strategies for Developing and Managing a Global IP Portfolio**
Randy Peck, Partner, Warner Norcross + Judd LLP
- 2:20 p.m. **Networking Break**
- 2:45 p.m. **The Business Case for CASE (Connected, Automated, Shared, and Electrified) Technology**
Evan Hirsh, Principal, PwC Strategy & Advisory Practice
- 3:40 p.m. **Open Discussion**
Brian Daugherty, Chief Technology Officer, Motor and Equipment Manufacturers Association (MEMA).
- 4:15 p.m. **Meeting Close – Discussion of Topics for Next Meeting**
Steve Horaney, Vice President, Membership and Sales, OESA

2019 Meeting Dates:

- May 23, 2019
- September 12, 2019
- November 19, 2019