



# Original Equipment Suppliers Association AGENDA

## OESA 2019 Consumer Electronics Show Supplier Briefing

January 7, 2019

4 p.m. Registration and Networking Reception

4:45 p.m. Program | 6 p.m. Adjourn

MGM Grand • 3799 S Las Vegas Blvd • Las Vegas, NV

4 p.m. Meeting Registration and Networking Reception

4:45 p.m. Welcome and Introductions  
**Julie A. Fream**, President and CEO, OESA

4:55 p.m. IHS Markit panel-style presentation & discussion on CES 2019 Supplier Highlights  
Moderator: **Mark C. Boyadjis**, Global Technology Lead, Automotive Advisory Services  
**Egil Juliussen, Ph.D.**, Director of Research & Principal Analyst, Automotive Technology  
**Brian Rhodes**, Connected Car Research Lead  
**Colin Bird-Martinez**, Senior Analyst, Automotive Software, Apps and Services  
**Jeremy Carlson**, Principal Analyst, Autonomous Driving, Automotive

Content is expected to include:

- User Experience
- Mobility
- Autonomous driving technology and demonstrations
- Silicon technologies for automated driving
- Connected car technologies and products
- High-tech industry products that impacts automotive
- Start-up company activities

\* content is subject to change depending on the most relevant and trending topics at CES 2019

Format: Moderated conversation on “what attendees should be looking for” at CES followed by Q & A.

6:15 p.m. Adjourn

### Supporting Sponsor:

