



Join. Engage. Advance.

Original Equipment Suppliers Association AGENDA

OESA 2019 Members-Only GM Purchasing/Supply Chain Town Hall

February 19, 2019

8 a.m. Registration, Informal Networking and Continental Breakfast

9 a.m. Program • 11 a.m. Formal Commodity Networking • 12 p.m. Adjournment
Marriott Detroit Renaissance Center • 400 Renaissance Dr W. • Detroit, Mich.

- 8 a.m. Registration, Continental Breakfast and Informal Networking
- 9 a.m. Welcome and Introductions
Julie A. Fream, President and CEO, OESA
- 9:10 a.m. Welcome Introduction and Global Purchasing & Supply Chain Update
Steve Kiefer, Senior Vice President, Global Purchasing and Supply Chain, General Motors
- 9:25 a.m. Global Purchasing & Supply Chain Question & Answer Session
Steve Kiefer, Senior Vice President, Global Purchasing and Supply Chain, General Motors
Michelle Braun, Executive Director, Global Program Management, General Motors
James Bovenzi, Executive Director, Global Supply Chain, General Motors
Edgard Pezzo, Executive Director, Global Logistics, General Motors
Anirvan Coomer, Executive Director, GPSC Strategy, Planning & Operations, General Motors
Moderator: **Julie A. Fream**, President and CEO, OESA
- 10 a.m. Chevrolet Update
Paul Edwards, U.S. Vice President, Chevrolet Marketing
- 10:10 a.m. Buick / GMC Update
Philip Brook, Vice President Buick and GMC Marketing
- 10:20 a.m. Cadillac Update
Steve Carlisle, Senior Vice President and President, Cadillac
- 10:30 a.m. Brand Question & Answer Session
Steve Kiefer, Senior Vice President, Global Purchasing and Supply Chain, General Motors
Paul Edwards, Vice President, Chevrolet Marketing
Philip Brook, Vice President Buick and GMC Marketing
Steve Carlisle, Senior Vice President and President, Cadillac
Moderator: **Julie A. Fream**, President and CEO, OESA
- 11 a.m. Concluding Remarks
Steve Kiefer, Senior Vice President, Global Purchasing and Supply Chain, General Motors
Julie A. Fream, President and CEO, OESA
- 11:10 a.m. Formal Commodity Networking
- 12 p.m. Event Adjourns

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