



# Original Equipment Suppliers Association AGENDA

## OESA Strategic Insights Executive Briefing Series I

February 27, 2019

7:30 a.m. Registration, Continental Breakfast and Networking

8 a.m. Program

MSU Management Education Center ♦ 811 W Square Lake Rd. ♦ Troy, Mich.

- 7:30 a.m. Registration, Networking and Continental Breakfast
- 8 a.m. Welcome and Introductions  
**Mike Jackson**, Executive Director, Strategy & Research, OESA
- 8:15 a.m. Global Automotive Industry Outlook  
**Jeff Schuster**, President, Americas Operation and Global Vehicle Forecasting, LMC Automotive
- 9:05 a.m. Networking Break
- 9:30 a.m. Connectivity as a Strategic Enabler in the Mobility Landscape  
**Jason Coffman**, Automotive Consulting Leader, Deloitte Consulting LLP  
**Neal Ganguli**, Managing Director, Deloitte Consulting, LLP  
**Jeff Hood**, Principal, Deloitte Consulting, LLP
- 10:20 a.m. Panel Discussion Q&A  
**Jeff Schuster**, President, Americas Operation and Global Vehicle Forecasting, LMC Automotive  
**Jason Coffman**, Automotive Consulting Leader, Deloitte Consulting LLP  
Moderator: **Mike Jackson**, Executive Director, Strategy & Research, OESA
- 10:55 a.m. Closing Remarks  
**Mike Jackson**, Executive Director, Strategy & Research, OESA
- 11 a.m. Meeting Adjourns

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