



# Original Equipment Suppliers Association

## AGENDA

### OESA 2019 OEM Terms and Conditions Update

September 17, 2019

7:30 a.m. Registration, Continental Breakfast and Networking

8 a.m. Program | 12 p.m. Optional Networking Lunch

MSU Management Education Center • 811 W. Square Lake Road • Troy, MI  
AND VIA WEBINAR

- 7:30 a.m. Registration, Networking and Continental Breakfast
- 8:00 a.m. Welcome and Opening Remarks  
**Julie A. Fream**, President and CEO, OESA
- OEM Terms and Conditions and Legal Update  
**Cindy Haffey**, Shareholder, Butzel Long
- Emerging Issues in Supply Contracts  
**Catherine Karol**, Counsel, Butzel Long
- Swimming in a Data Lake: Monetizing, Managing, and Navigating the T's & C's of Data Ownership  
**Jennifer Dukarski**, Shareholder, Butzel Long
- Question and Answer Session
- 9:45 a.m. Networking Break
- 10:00 a.m. The Stop Shipment Wars: Addressing Contract Termination and Cancellation Threats  
**Sheldon Klein**, Shareholder, Butzel Long
- Supply Contract and Product Liability Risk Mitigation  
**Daniel Rustmann**, Shareholder, Butzel Long
- Tariffs and Custom Duties under Incoterms and 'Other' Ts and Cs  
**James Bruno**, Shareholder, Butzel Long
- Using the ITC to Protect Your Intellectual Property  
**Mitch Zajac**, Patent Attorney, Butzel Long
- Question and Answer Session
- 12 p.m. Closing Remarks and Optional Networking Lunch  
**Julie A. Fream**, President and CEO, OESA

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