



# Original Equipment Suppliers Association

## AGENDA

**OESA 2020 Webinar:**  
**Managing Business During the COVID-19 Pandemic**  
March 26, 2020  
3 p.m. EST

*Login information will be sent prior to the webinar in a confirmation email.*

- 3 p.m. Welcome and Opening Remarks  
**Julie A. Fream**, President and CEO  
**OESA**
- 3:05 p.m. Insights from Roland Berger  
**Stephan Keese**, Senior Partner and Head of Automotive Practice in North America  
**Roland Berger**
- How to deal with uncertainty
  - The current situation and outlook in the automotive market
  - Preparation for the supplier industry
  - The right measures and tools for the situation
- 3:25 p.m. Insights from Conway Mackenzie, Inc.  
**Steven R. Wybo**, Senior Managing Director  
**Conway MacKenzie, Inc.**
- Priority areas for automotive executives that need to be addressed
  - Screening of key areas in the organization
  - Roles and objectives of a ramp down of operations
  - Establish a cash office to manage & protect liquidity
  - Emerge stronger & utilize outside help as necessary
- 3:45 p.m. Insights from Foley & Lardner LLP  
**Tom Spillane**, Partner, and **Ann Marie Uetz**, Partner  
**Foley & Lardner LLP**
- Latest updates on state emergency orders and supplier obligations
  - Contracts/force majeure
  - Strategies for distressed suppliers
- 4:05 p.m. Q & A
- 4:30 p.m. Wrap-Up and Adjourn

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