



Original Equipment Suppliers Association

MEDIA ALERT

For Immediate Release

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OESA President and CEO, Julie A. Fream, Featured in Latest SAE International Book

“The Road to the Top is Not on the Map” Serves as a Guide for Women in Automotive

Southfield, Mich. (September 24, 2019) – SAE International announced the release of its latest book title, “The Road to the Top is Not on the Map: Conversations with Top Women of the Automotive Industry,” featuring 36 of the most influential women in the automotive industry - including OESA president and CEO, Julie A. Fream - offering their insights and advice for colleagues, peers and the next generation of women entering the workforce. The book, on-sale on October 1, 2019, is now available for pre-order at www.sae.org/r491.

“The Road to the Top is Not on the Map” is authored by Carla Bailo, CEO of the Center for Automotive Research (CAR), and Terry Barclay, CEO of Inforum. The book’s 36 contributors—from suppliers to OEMs to higher education—candidly share their in-depth perspectives on the habits, motivations, triumphs, defeats and lessons learned that helped them achieve top jobs in the industry.

“The women in this book share a passion for their careers and a passion for the industry,” said book authors Carla Bailo and Terry Barclay. “They have encountered obstacles and the occasional failure, as well as successes, but they have embraced all their earned wisdom and generously agreed to share it.”

The book is relevant for women at all stages in their careers by providing real-world experiences to demonstrate how to take charge of one’s career. The contributors offer poignant insights on such topics as career challenges, education and lifelong learning, mentor and sponsor relationships, personal satisfaction, resilience, and work-life integration.

Book Information

- **Release Date:** October 1, 2019
- **Publisher:** SAE International
- **Specs:** Product Code: R-491 | ISBN:978-0-7680-0092-4 | Hardbound Binding
- **Cost:** MSRP \$40.00 USD
- **Website:** www.sae.org/r491

Book Contributors (Listed Alphabetically)

- **Sue Bai**, Principal Engineer, Automobile Technology Research Division – Honda R&D Americas, Inc.
- **Susan Brennan**, Vice President and Chief Operating Officer – Bloom Energy
- **Kim Brysz**, Senior Vice President of Global Human Resources – General Motors
- **Shari Burgess**, Vice President & Treasurer – Lear Corporation
- **Melissa Cefkin**, Principal Researcher, Human Centered Systems – Alliance Innovation Lab Silicon Valley
- **Françoise Colpron**, President – Valeo North America
- **Alicia Boler-Davis**, Vice President, Global Customer Fulfillment – Amazon
- **Corinne Diemert**, Vice President of Sales – Valeo North America
- **Lisa Drake**, Vice President, Global Powertrain and Purchasing Operations – Ford Motor Company
- **Bonnie Van Etten**, Vice President, Group Chief Accounting Officer – Fiat Chrysler Automobiles N.V.
- **Joy Falotico**, President, Lincoln Motor Company and Ford Chief Marketing Officer – Ford Motor Company



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- **Elena Ford**, Chief Customer Experience Officer – Ford Motor Company
- **Julie A. Fream**, President and CEO – Original Equipment Suppliers Association (OESA)
- **Kara S. Grasso**, Vice President, Strategic Operations – DENSO International America, Inc.
- **Denise Gray**, President – LG Chem Michigan Inc. Tech Center
- **Elizabeth Griffith**, Director of Engineering and Program Quality-GM Interior Systems – Faurecia North America
- **Mary Gustanski**, Senior Vice President and Chief Technology Officer – Delphi Technologies
- **Marcy Klevorn**, Executive Vice President and President, Mobility – Ford Motor Company
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- **Kate Whitefoot**, Assistant Professor, Mechanical Engineering, Engineering & Public Policy – Carnegie Mellon University

Digital Assets

- ["The Road to the Top is Not on the Map" Book Cover](#)
- [SAE International Logo](#)
- [Carla Bailo Headshot](#)
- [Terry Barclay Headshot](#)

About OESA

Launched in August 1998 at MBS, the mission of the [Original Equipment Suppliers Association](#) is to champion the business interests of automotive original equipment (OE) suppliers. The Association addresses issues of common concern and advocates on behalf of the supplier community throughout the supply chain and in Washington, D.C.

OESA is one of four divisions of the Motor & Equipment Manufacturers Association (MEMA). All divisions are represented by MEMA's advocacy and emerging technology expertise. For additional information, visit <http://www.oesa.org>.

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