



Original Equipment Suppliers Association NEWS RELEASE

For Immediate Release

Contact: Jeff Laskowski, 248.430.5951, jlaskowski@oesa.org

Automotive Industry Media Invited to Attend OESA's "Industry Disruptor" Event Featuring RJ Scaringe, Founder and CEO of Rivian Automotive

SOUTHFIELD, Mich. (Aug. 7, 2018) – Automotive industry media is invited to attend the first of the Original Equipment Suppliers Association's (OESA) new event series, Industry Disruptors on Aug. 14, 2018, 7:30 a.m. – 10 a.m. at The Inn at St. John's, 44045 Five Mile Road, Plymouth, Mich.

The keynote for this event is **RJ Scaringe**, founder and CEO, Rivian Automotive. Rivian has plans to launch an all-electric five-passenger pickup truck in 2020 followed by a seven-passenger SUV. The company says these vehicles will cost between \$50,000 to nearly \$100,000, deliver between 200 and 400 miles of range, offer "blistering" on-road speed, "incredible" off-road performance, and, eventually, will drive themselves. The company plans to show them off later this year at the LA Auto Show.

At the Aug. 14 event, **Scaringe** will share his vision of the future of electric vehicles. He will be joined by **Tony Ishibeshi**, director of strategy, **Steve Gawronski**, director of vehicle purchasing, and **Mark Vinnels**, executive director of vehicle purchasing for one-on-one interviews and networking opportunities.

"As the industry rapidly evolves, it is critical for suppliers to understand the direction and thought-process of the new players in the industry," said **Julie A. Fream**, president and CEO of OESA. "We are hosting this new series to give suppliers, and the industry, the opportunity to hear directly from these organizations."

Full Details Here: <https://www.oesa.org/events/industry-disruptors-rj-scaringe-rivian-automotive>

Members of the media are welcome to attend this Aug. 14 event. To register, contact Jeff Laskowski at jlaskowski@oesa.org or 248.430.5951.

About OESA

The [Original Equipment Suppliers Association](http://www.oesa.org)'s mission is to champion the business interests of automotive original equipment (OE) suppliers. Since 1998, the Association has been addressing issues of common concern and advocating on behalf of the supplier community throughout the supply chain and in Washington, D.C.

OESA is one of four divisions of the Motor & Equipment Manufacturers Association (MEMA). All divisions are represented by MEMA's advocacy and emerging technology expertise. For additional information, visit <http://www.oesa.org>.

###