



Original Equipment Suppliers Association MEDIA ALERT

For Immediate Release

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Automotive Industry Media Invited to Attend 30th Annual Canada/U.S. Automotive Supplier Event; Sept. 24

SOUTHFIELD, Mich. (Aug. 14, 2018) – The Original Equipment Suppliers Association (OESA) and the Automotive Parts Manufacturers' Association (APMA) invite industry media to attend the 30th annual Canada/U.S. Automotive event on September 24, 2018, at The Henry in Dearborn, Mich.

This luncheon will be held Sept. 24, 2018, from 11:30 a.m. – 1:30 p.m. at the The Henry hotel located at Fairlane Plaza, 300 Town Center Drive, Dearborn, Michigan 48126. The annual event is organized in cooperation with OESA, APMA and the Consul General of Canada, Detroit, and is meant to foster collaboration between OEMs and U.S. and Canadian automotive suppliers.

This year's keynote speaker is [Joe Hinrichs](#), executive vice president and president of global operations, Ford Motor Company, where he is responsible for overseeing Ford's global operations, which includes manufacturing and labor affairs, quality, information technology, sustainability, environmental and safety engineering, global order to delivery as well as the Ford Customer service division. **Hinrichs** will share his unique perspective on the future of the automotive industry and the role Ford will play in the new mobility landscape.

Members of the media are invited to attend this event for lunch, networking and to hear comments from speakers. Please RSVP to Jeff Laskowski at jlaskowski@oesa.org or 248.430.5951 by Sept. 19, 2018.

What: 30th Annual Canada/U.S. Automotive Supplier Event

When: Sept. 24, 2018

11:30 a.m. Registration and Networking

12 p.m. Lunch and Opening Remarks

12:35 p.m. A Conversation with Joe Hinrichs, Executive Vice President and President of Global Operations, Ford Motor Company, and Julie A. Fream, President and CEO, OESA

Full Details: <https://www.oesa.org/events/30th-annual-canadaus-automotive-supplier-event>

About OESA

The [Original Equipment Suppliers Association](#)'s mission is to champion the business interests of automotive original equipment (OE) suppliers. Since 1998, the Association has been addressing issues of common concern and advocating on behalf of the supplier community throughout the supply chain and in Washington, D.C.

OESA is one of four divisions of the Motor & Equipment Manufacturers Association (MEMA). All divisions are represented by MEMA's advocacy and emerging technology expertise. For additional information, visit <http://www.oesa.org>.

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