



Young Leadership Council 2

February 17, 2015

12 p.m. – 12:45 p.m. Registration, Lunch and Networking ♦ 12:45 p.m. – 4:45 p.m. Program

The Reserve ♦ 325 South Eton Street ♦ Birmingham, Mich. 48009

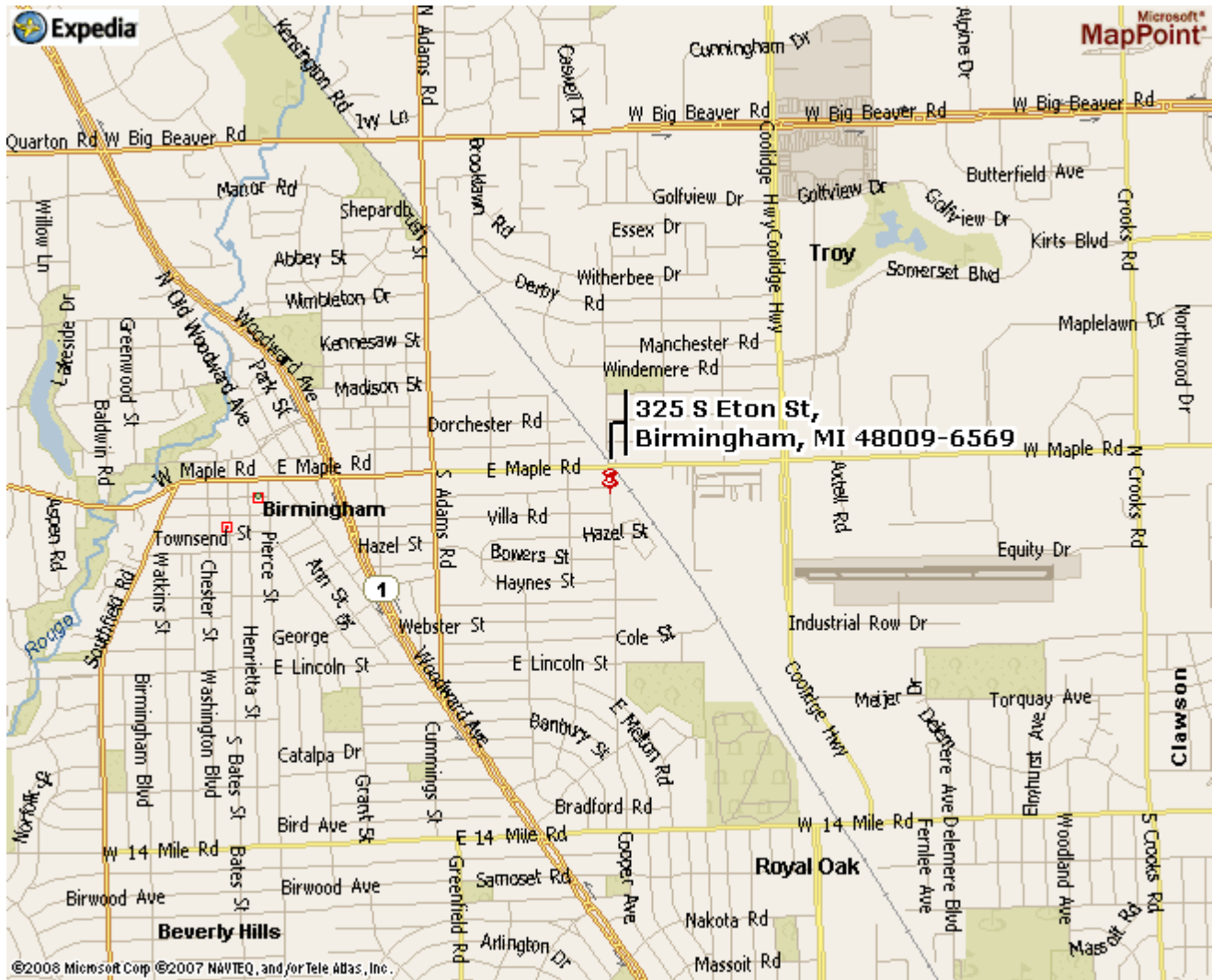
Map & Directions On The Next Page

- 12 p.m. **Registration, Lunch and Networking**
- 12:45 p.m. **Welcome and Introduction, Antitrust Guidelines, and OESA Upcoming Events**
Steve Horaney, Vice President, Membership and Sales, OESA
- 1 p.m. **The Internet of Things**
Joseph Moorman, Regional Sales Director, and **Bob Brinczek**, Business Transformation Director, PTC
The Internet of Things is a concept that is quickly becoming a reality for many different applications. Joe will help us understand just what it is, how it is being used today, and the implications and possibilities for the automotive space.
- 2 p.m. **Networking Break**
- 2:30 p.m. **Leadership from My Perspective**
Lon Offenbacher, President and CEO, Inteva, and Member, OESA Board of Directors
An industry executive and/or thought leader provides their own ideas on what leadership means in today's professional environment. Speakers present their own philosophies on leadership, anecdotes, or strategies on rising to leadership positions
- 3:30 p.m. **Council Roundtable**
- 4:45 p.m. **Council Feedback, Next Meeting and Adjournment**
2015 Council Meeting Dates:
 - May 5
 - Aug. 18

Supporting Partner:



The Reserve
325 South Eaton Street ♦ Birmingham, Mich.
(248)-647-1290



The Reserve is located at 325 S. Eton Street, Birmingham, just south of Maple Road and a half mile east of Woodward Avenue.

From North of Birmingham – Take Coolidge Highway. Turn right onto E. Maple Road. Turn left onto S. Eton Street

From South of Birmingham – Take Woodward Avenue/MI-1 N. Turn slight Right onto S. Adams Road. Turn right onto Villa Road. Turn Left onto S. Eton Street.

OR

Go North on Southfield Road. Turn Right on W 14 Mile Road. Turn Left on S Eton Street.

From East of Birmingham – take 16 Mile Road/Metro Parkway, which becomes E Big Beaver Road. Make a U-Turn onto W Big Beaver Road. Turn Right onto Coolidge Highway. Turn Right onto E Maple Road. Turn Left onto S Eton Road.

From West of Birmingham – take I-696 E and keep left toward Port Huron. Take Exit 12 toward Southfield Road. Make a U-turn onto W 11 Mile Road. Turn Right onto Southfield Road. Turn Right onto W 14 Mile Road. Turn Left onto S Eton Street/Road.