



Young Leadership Council 3

May 14, 2015

12 p.m. – 12:45 p.m. Registration, Lunch and Networking ♦ 12:45 p.m. – 4:45 p.m. Program
MSU Management Education Center ♦ 811 W. Square Lake Rd. ♦ Troy, Mich. 48098

- 12 p.m. **Registration, Lunch and Networking**
- 12:45 p.m. **Welcome, Introductions, Antitrust Guidelines and OESA Upcoming Events**
Margaret Baxter, Senior Vice President, OESA and *Ginger Juncker*, Executive Vice President, Programs and Member Services, OESA
- 1:10 p.m. **YLC Talent Committee Report Update**
Margaret Baxter, Senior Vice President, OESA
- 1:20 p.m. **Executive Communications for Emerging Leaders**
Christina McKenna, Principal, Bluestone Executive Communications
Christina will share insights on the critical communication skills that distinguish powerful public speakers and effective leaders.
- 2:10 p.m. **Networking Break**
- 2:30 p.m. **Leadership from My Perspective**
Dan Sceli, President and CEO, Peterson American Corporation and Chairman, OESA Board of Directors
Dan will share his thoughts and ideas on what leadership means in today's professional environment. Speakers present their own philosophies on leadership, anecdotes, or strategies on rising to leadership positions.
- 3:45 p.m. **Council Roundtable**
Margaret Baxter, Senior Vice President, OESA
- 4:45 p.m. **Council Feedback, Next Meeting and Adjournment**
2015 Council Meeting Dates:
 - Aug. 20
 - Nov. 5