



Original Equipment Suppliers Association

AGENDA

2017 Annual Conference: The Industry's New Landscape November 13, 2017 • Suburban Collection Showplace, Novi, MI

7 – 8:30 a.m. Conference Registration, Optional Early Morning Session, Exhibitor Preview & Breakfast
8:30 a.m. – 12 p.m. Conference, Breakout Sessions, Exhibitors and Networking
12 – 1:45 p.m. Keynote Speaker, Networking Lunch, Exhibitors & Break
1:45 – 5 p.m. Conference Program, Exhibitors and Networking
5 – 6:30 p.m. Networking Reception

7 – 8:30 a.m. Registration, Continental Breakfast, Optional Session and Exhibitor Preview

7:30 - 8:15 a.m. **Optional Session - Mobility Sector & Global Trade: Where We've Been, Where We Are and Where We Are Heading**
Jeff Jorge, Principal, Mobility Market Leader, International Growth Services Practice Leader and Latin American Desk Leader, Baker Tilly Virchow Krause, LLP

8:30 a.m. **The Industry's New Landscape**
Julie A. Fream, President and CEO, OESA

Preparing for the New Mobility Landscape
Mike Mansuetti, President, Robert Bosch LLC
Dan Sceli, President and CEO, Peterson American Corporation
Rob Wildeboer, Executive Chairman and Co-founder, Martinrea International Inc.
Moderated by: Julie A. Fream, President and CEO, OESA

Autonomy & Electrification: Driving Ford's Future
Sherif Marakby, Vice President, Autonomous Vehicles & Electrification, Ford Motor Company

10:15 a.m. Morning Networking Break and Exhibitor Preview

10:45 a.m. **Conference Breakout Sessions:**
Next Generation OEM/Supplier Relationships
Steven Kiefer, Senior Vice President, Global Purchasing and Supply Chain, General Motors
Mahesh Kodumudi, Executive Vice President, North American Region Purchasing, Volkswagen Group of America, Inc.
Bob Young, Group Vice President, TMNA R&D Purchasing, Supplier Engineering Development and Cost Planning, Toyota Engineering & Manufacturing North America
Moderated by: Jason Stein, Publisher, *Automotive News*

Advanced Vehicle Technology: Separating the Reality from the Hype
Ross Jatou, Vice President and General Manager, Automotive Solutions Division, ON Semiconductor
Boris Shulkin, Vice President, Research and Development, Magna International Inc.
Dr. Susan Smyth, Chief Scientist, Global Manufacturing; Director, Manufacturing Systems Research, GM R&D, General Motors Company
Moderated by: John McElroy, Host, *Autoline*

12 p.m. Networking Lunch and Recognition of Special Guests

- 12:45 p.m. **The Future of Automotive: A New OEM's Perspective**
RJ Scaringe, Founder and CEO, Rivian Automotive
- 1:15 p.m. Dessert and Networking Break
- 1:45 p.m. **Cycle Dynamics: The Industry Outlook Panel**
Dr. G. Mustafa Mohatarem, Chief Economist, General Motors
John Murphy, Managing Director, U.S. Autos Equity Research, Bank of America Merrill Lynch
Michael Robinet, Managing Director, Automotive Advisory Services, IHS Markit
Moderated by: Mike Jackson, Executive Director, Strategy and Research, OESA
- 2017 Supplier Choice Awards**
Presented by: Jason Stein, Publisher, *Automotive News*, and **Bill Forsythe**, Principal, Deloitte LLC
- 3:15 p.m. Afternoon Exhibitor and Networking Break
- 3:30 p.m. **The Automotive Influence in Washington, D.C.**
Ann Wilson, Senior Vice President, Government Affairs, MEMA
- Think Differently about Leadership, Change and the Industry's New Landscape**
William C. Taylor, Entrepreneur, Co-founder of *Fast Company*; Author of "Simply Brilliant New Ways to Compete, Innovate, and Succeed"
- 5 p.m. **Closing Remarks**
Julie A. Fream, President and CEO, OESA
- Industry Networking Reception immediately following Closing Remarks**